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Florida Attorney General's Office News Release

AG Moody and Uber Announce HT Interdiction Training for Super Bowl

TALLAHASSEE, Fla.—Attorney General Ashley Moody and Uber today announced efforts to stop human trafficking ahead of Super Bowl LIV. The National Football League's championship game will be played at Hard Rock Stadium in Miami Gardens Feb. 2, 2020. Major sporting events attract thousands of visitors from around the world, including human traffickers. While these events can also create illegal markets, human trafficking is a global issue that impacts all cities and forms of transportation on a daily basis.

Attorney General Ashley Moody said, "We are starting now, sending a consistent and strong message to anyone who would engage in human trafficking during the Super Bowl, that we will have hundreds of law enforcement officers, transportation drivers and other dedicated citizens trained to spot and report you. I want to thank Uber's leadership team for their dedication to fighting human trafficking and working to secure a safe environment for fans and families traveling to Florida to watch the championship game."

Uber Chief Legal Officer Tony West said, "We want to do our part in the fight against human trafficking by partnering with leading organizations to provide educational materials to our South Florida driver-partners on how to spot and report signs of potential human trafficking. Our driver-partners are the eyes and ears on the road and through partnerships, we hope to provide them with the necessary resources developed by experts, which will help empower them to take action. We are honored to partner with Attorney General Moody on raising awareness and getting in front of this important issue. Uber looks forward to working with our community partners leading up to the game and continuing our joint efforts beyond."

In partnership with Attorney General Moody's Office, Uber will be providing additional anti-human trafficking training sessions for its more than 100,000 Florida drivers ahead of the Super Bowl. Uber launched anti-sex trafficking training for Super Bowl LIII in an effort to protect visitors and stop traffickers in Atlanta. During the week of Super Bowl LIII, law enforcement reportedly arrested more than 160 people on human trafficking charges.

Attorney General Moody is also serving on the Miami Super Bowl Host Committee's Executive Leadership Team in charge of anti-sex trafficking efforts and will work with the committee on additional human trafficking interdiction efforts leading up to Super Bowl LIV.

Floridians can learn more about how to spot and report human trafficking by visiting YouCanStopHT.com. Anyone who encounters someone who appears to be a victim of trafficking should call local law enforcement immediately, and then report the incident to the National Human Trafficking Hotline at 1(888) 373-7888.