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Attorney General Ashley Moody News Release

AG Moody Highlights Consumer Alert Program in Recognition of National CP Week



TALLAHASSEE, Fla.—Attorney General Ashley Moody is encouraging Floridians to educate themselves about the latest scams this National Consumer Protection Week. Last year, Attorney General Moody launched a Consumer Alert Program to inform Floridians about emerging scams and the latest tricks used by scammers to defraud Floridians. Since the program's inception, Attorney General Moody has issued more than 30 alerts to help Floridians avoid scams, make restitution claims and report fraud.

Attorney General Ashley Moody said, "Our Consumer Alert Program is designed to help keep Floridians informed about emerging scams and the different ways new technology is being misused to deceive Floridians. As a former prosecutor and judge, I have learned that one of the best tools we have to stop fraud is to empower consumers with the information they need to identify scams and what to do if they are targeted. I am asking all Floridians to take time this National Consumer Protection Week, to visit our Consumer Alert webpage and learn more about the latest tactics being used to rip off Floridians."

Attorney General Moody's <u>Consumer Alert webpage</u> aggregates the latest OAG alerts about emerging scams and is full of tips and resources to help Floridians avoid scams. Linked below are just a few of the Consumer Alerts issued since the launch of the program:

CONSUMER ALERT: Beware of New Voice Cloning Technology Scams

CONSUMER ALERT: Report U.S. Census Scams

CONSUMER ALERT: Deadline Extended for Victims of Tech Support Scams

CONSUMER ALERT: Watch Out for Tax Identity Theft Scams

CONSUMER ALERT: Delivery Scam Targets Floridians to Steal Credit Card Information

CONSUMER ALERT: Check For Odometer Fraud Before Purchasing a Vehicle CONSUMER ALERT: One-Ring Phone Scam Designed to Entice Return Calls

CONSUMER ALERT: Beware of Conversation Hijacking Scams

If you encounter a scam or become aware of a new fraudulent scheme, please report it to the Florida Attorney General's Office by calling 1(866) 9NO-SCAM or visit MyFloridaLegal.com.

Today's announcement is part of a week-long effort by Attorney General Moody to highlight new initiatives and achievements in the fight to stop fraud in Florida. The campaign is being rolled out in conjunction with National Consumer Protection Week.

For more details about the Attorney General's week-long campaign, click <u>here</u>, or follow along on Twitter by visiting Twitter.com/AGAshleyMoody.

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The Florida Attorney General's Consumer Protection Division issues Consumer Alerts to inform Floridians of emerging scams, new methods used to commit fraud, increased reports of common scams, or any other deceptive practice. Consumer Alerts are designed to notify Floridians about scams and available refunds in an effort to prevent financial losses or other harm caused by deceptive practices. Anyone encountering a scam should report the incident to the Florida Attorney General's Office by calling 1(866) 9NO-SCAM or visiting MyFloridaLegal.com.