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OFFICE OF THE ATTORNEY GENERAL STATE OF FLORIDA

Florida Attorney General's Office News Release

Incentive Program Created for Recalled Airbags

TALLAHASSEE, Fla.—Attorney General Ashley Moody, in cooperation with Honda, is initiating a consumer incentive program to repair and replace exceptionally dangerous airbags in certain Honda and Acura vehicles. This program supplements the consumer protection agreement reached with Honda in August relating to defects in the frontal airbag systems designed and manufactured by Takata installed in certain Honda and Acura vehicles sold in the United States.

Attorney General Ashley Moody said, “The safety of my fellow Floridians is of the greatest importance to me and my office. Following our successful multimillion-dollar resolution with Honda that will result in added safeguards put in place by Honda to prevent airbag safety risks in the future, my office is instituting this supplemental incentive program, with Honda’s assistance, as a logical next step in furthering our efforts to get these dangerous vehicles repaired and airbag inflators replaced so that our roads are safer for all Floridians.”

Approximately 52,000 Floridians will be eligible to participate in the incentive program. This includes Honda and Acura owners of what are known as Alpha Population vehicles, as well as other certain vehicles that are at increased risk of catastrophic failure should the defective, unrepaired airbag deploy.

If a Florida consumer has a registered vehicle that is part of this program, the consumer should expect a letter in the mail from the Florida Attorney General’s Office within the next few weeks. The letter will include a preloaded debit card that can be activated once the repairs to the airbags are completed. The card value will range from $50 to $150 depending on the vehicle. Instructions on contacting the dealer to get the vehicle repaired and how to get the debit card activated are provided in the letter.

The Attorney General’s incentive program follows an $85 million, multistate consumer protection agreement Attorney General Moody reached in August with American Honda Motor Co., Inc. The agreement resolved allegations that Honda concealed safety issues related to defects in the frontal airbag systems installed in certain Honda and Acura vehicles sold in the U.S.

Even if a vehicle is not part of this program, it is imperative that the recall repairs be done. Consumers who own a Honda or Acura vehicle are strongly encouraged to visit Honda’s airbag recall website here, or call its customer service toll-free number at 1(888) 234-2138, to see if a vehicle is subject to a recall.

Consumers may also check for open recalls by going to SaferCar.gov. All safety recall repairs are free at authorized Honda dealers.

For more information on the Attorney General's incentive program and updates on the mailing of the gift cards, visit TakataAirBagRepair.com or call 1(855) 917-3583.

To read a copy of Attorney General Moody's letter in English, click here.

To read a copy of Attorney General Moody's letter in Spanish, click here.

Floridians can also contact the Attorney General's Office at 1(866) 9NO-SCAM with any questions about this agreement or can file a complaint online at MyFloridaLegal.com.